

Walkabout for Autism

Virtual Participation

The Brent Woodall Foundation (BWF) relies heavily on the support of annual fundraisers to keep services at low cost to families of children with autism and other developmental disabilities. The Walkabout for Autism is the foundation's largest annual fundraiser.

Last year the BWF raised \$20,000 from the Walkabout. The original goal was \$15,000. After surpassing the first goal, we raised the bar and made it to \$20,000! Most of this was raised by the Woodallkids parents and families. How amazing is that?!

Woodallkids parents are their children's first and most important advocates. Help the BWF do it again and reach a fundraising goal of \$20,000 for the 10th annual Walkabout for Autism in September 2014. Here are ways that you can do it!

CrowdRise- the best and easiest way to help!

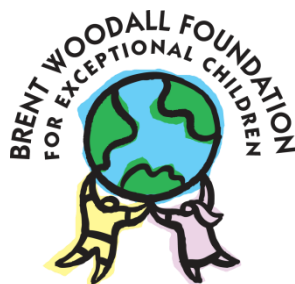
1. Go to <https://www.crowdrise.com/10thwalkabout>.
2. Click "Set Up Your Fundraiser" (left side of page).
3. Choose a catchy team name and fill out the Get Started page.
4. Upload a team profile picture.
5. Fund raise! Send your team's website url (ex: www.crowdrise.com/teamname) to friends and family and ask them to donate to your team for the 10th Walkabout for Autism! You can even be creative and come up with a funny idea to entice friends and family to support your goal. For example, one fundraiser shaved his head when his donors raised \$1,000 for his charity.
6. Manage your fundraiser. When logged in to your CrowdRise profile, you can View Fundraiser, Edit Fundraiser, and Manage Campaign. Go to Manage Campaign and click on the Donation Toolkit dropdown menu (bottom right hand corner) to update donations given to your team off line, to see who has donated, or to thank donors.
7. Go back to <https://www.crowdrise.com/10thwalkabout> and you will see your team listed as a team member.
8. Contact Erin Alcorn at erin@woodallkids.org or 972-756-9170 for help.

Just Ask!

Asking for donations can be pretty scary. You might not think that anyone will donate. However, we are willing to bet that you will be quite surprised by how many positive responses you will get. All you have to do is ask politely. Explain to your friends and family what their contribution will go toward. Tell them how the BWF has helped you or inspired you. The worst that can happen is someone will not be able to donate... this year.

One particular Woodallkids Family sends out a flyer to all of their friends and family once a year. The flyer includes a photo of their child and asks that the reader donate to support the foundation in honor of the family's child. That Woodallkid no longer attends the BWF, but still participates in the Walkabout fundraiser every year. And for the past three years, that family has raised more than \$5,000. You can do it too! Attached to this document is a sample template of what you can send your friends and family.

Thank you so much for helping the BWF raise funds through the 10th Annual Walkabout for Autism! The foundation relies heavily on annual fundraisers to continue to provide services to families at an affordable cost.



[Insert a picture or your child or team]



Dear Family and Friends,

The (insert family name or team name) will participate in the Brent Woodall Foundation’s annual Walkabout for Autism in September 2014. The Brent Woodall Foundation for Exceptional Children is a nonprofit organization dedicated to the empowerment of parents of children with autism and other developmental disabilities through affordable education, training, and support services. We would greatly appreciate if you would sponsor (team name or child’s name) for the Walkabout.

Team (insert team’s name)’s goal is to raise \$ _____.

Thank you!

Team (insert team’s name)

10th Annual Walkabout for Autism Sponsorship Form

Complete this form and return it to the Brent Woodall Foundation. Please keep a copy for your own records.

Contributor Information:

Name: _____
Company: _____
Phone number: _____
Email: _____
Address: _____
City: _____ State: _____ Zip: _____

Donation

I would like to sponsor (team name or child’s name) for the 10th Annual Walkabout for Autism in the amount of \$ _____.

Method of Payment

* You may also complete payment online at www.woodallkids.org/donate. Please indicate if you are making a donation in honor of someone in the ‘Add Special Instructions to Seller’ box.

*Send cash and checks payable to the Brent Woodall Foundation at 3021 Gateway Drive, STE 295, Irving, TX 75063. Please send this form along with your cash or check.

Name(s): _____
Payment Total _____ Cash Check Credit Card
Please charge \$ _____
Credit card #: _____
Exp. date: _____ Sec. code: _____
Billing Zip Code: _____ Cardholder signature: _____

The Brent Woodall Foundation for Exceptional Children is a 501(c)3 charitable nonprofit organization.
You will receive a tax exempt receipt for your donation.